



# One of Loudoun County's Premier Community Events Supporting Wounded Heroes

*Cornhole Tournaments and more!*

**June 7, 2026**

**Ashburn Village Sports Pavilion**

Supporting the CJ3 Foundation  
*to benefit our nation's wounded heroes*

**The Second Annual Toss for a Cause** brings together families, competitors, local businesses, and community members for a high-energy day of competition and connection.

## This event features:

- Casual + Competitive ACL-style tournaments
- Kids & Parent tournament
- Cash payouts & sponsor prizes
- Community engagement

This is more than a tournament; it's an opportunity to support wounded and disabled service members, veterans, first responders, and law enforcement through the CJ3 Foundation.

## Why Cornhole?

- **It's inclusive!** Easy to learn and fun for all skill levels - no equipment or experience needed!
- **It's social!** It's a relaxed setup, with plenty of time to mingle, laugh, and connect.
- **It's affordable!** Low registration fees mean more participants and more support for the charity through donations, raffles, food, and drinks.





## Supporting our Nation's Wounded Heroes

Your sponsorship helps those who have sacrificed for our country and communities!

Proceeds benefit the CJ3 Foundation, a Leesburg, Virginia-based 501(c)(3) nonprofit public charity serving wounded and disabled heroes, including:

- U.S. military service members
- Veterans
- Law enforcement officers
- Firefighters
- Emergency/first responders

### **CJ3 provides:**

- Direct assistance and advocacy
- Resource coordination
- Support programs tailored to unique needs





## Event Details

📅 Sunday, June 7, 2026

📍 Ashburn Village Sports Pavillion  
20585 Ashburn Village Blvd, Ashburn, VA

### Schedule:

- 11:30am – Check-in
- 12:00pm – Kids Tournament
- 1:00pm – Competitive Tournament
- 1:30pm – Casual Tournament

### Projected attendance includes:

1. Local Families
2. Ashburn Residents
3. Business Professionals
4. Veterans & First Responders
5. Competitive Players





## This will put your business in front of 300+ LOCAL people!

Sponsoring the Second Annual Toss for a Cause is more than putting your logo on a banner. It's positioning your brand in front of an engaged, local audience while supporting a powerful mission.

*Ultimately, your brand becomes part of the experience - seen, heard, and associated with community impact!*

## Sponsoring Toss for a Cause allows your business to:

- Align with a respected nonprofit serving wounded heroes
- Gain exposure to hundreds of local attendees
- Receive social media and live event recognition
- Display your logo on boards, signage, website, and event materials
- Engage directly with participants via booth presence
- Gain exposure through all or social media platforms: CJ3 (3k followers), Irish Rose Cornhole Pages (7k+ followers), Ashburn Village (6k+ followers).

**This is more than cornhole.** It's families coming together, a community supporting its heroes, and businesses showing leadership.

**And your brand becomes part of that story!**



**Sponsor Our Event!**



# Sponsorship Levels



*Limited sponsorships — typically sell out by May 1<sup>st</sup>.*

## TITLE SPONSOR

*Only 2 Available*

**\$5,000**

- Table/Booth at Event
- 2 Teams or 4 Individuals Entry
- Custom Cornhole Boards (\$499 value)
- 2 Sets of Custom Bags (\$200 value)
- Logo on Website & Signage
- Logo on Facebook Event Page
- Minimum 3 Event Mentions
- Mention in Thank You Email
- Keep or Donate Boards After Event

## GOLD SPONSOR

*Only 4 Available*

**\$2,500**

- 1 Team Entry
- Table/Booth
- Custom Boards & Bags
- Logo on Website & Signage
- Facebook Event Logo
- 3 Event Mentions
- Thank You Email Mention
- Keep or Donate Boards

## BOARD SPONSOR

*Only 20 Available*

**\$1,500**

- 1 Team Entry
- Custom Branded Boards & Bags
- Logo on Website & Signage
- Facebook Event Logo
- 3 Event Mentions
- Thank You Email Mention
- Keep or Donate Boards

## BAG SPONSOR

*Only 20 Available*

**\$500**

- Custom Bags
- Logo on Website & Signage
- Facebook Event Logo
- 3 Event Mentions
- Thank You Email Mention
- Keep or Donate Bags

**Sponsor  
Our Event!**





# Award & Recognition Opportunities

In addition to sponsorship tiers, brands can sponsor event awards for additional recognition, with the option to include your company name in the award title.

## Awards Include:

### Superlative Award Ideas

#### Competitive

- Comeback Team of the Day
- Clutch Performer Award

#### Fundraising

- Community Cash Champion (Most Funds Raised)
- Community Impact Award
- Hero Support Champion

#### Community

- Best Dressed Baggers
- Bring-the-Noise Baggers (Most Spirited)
- The Irish Rose Spirit Award

**Want to re-name one of the above awards or have an idea that isn't listed above? Let us know!**



# About CJ3 Foundation

## Mission

Serving Our Nation's Wounded Heroes

## Purpose

The CJ3 Foundation is a 501(c)(3) nonprofit public charity dedicated to supporting our Nation's Wounded Heroes, including wounded or disabled U.S. Military Service Members, Veterans, Law Enforcement Officers, Firefighters, and Emergency First Responders.

We provide services, support, and advocacy, connecting individuals with the resources and programs that address their unique needs. Our goal is to help them restore hope, improve their quality of life, and reconnect with the communities they selflessly served.



## What We Stand For



The CJ3 Foundation proudly believes in the United States of America and honors those who have sacrificed in service. Together, these colors represent our unwavering commitment to those who protect and serve:

**Green Stripe:** Represents U.S. Military Service Members and Veterans

**Blue Stripe:** Represents Law Enforcement

**Red Stripe:** Represents Firefighters and Emergency First Responders

# Our Event Venue: Ashburn Village Sports Pavillion

Founded in 1988, Ashburn Village Community Association is one of the largest residential communities in Northern Virginia. The community includes 5,339 homes, featuring single-family residences, townhomes, condominiums, senior living options, and apartments.

Ashburn Village offers an impressive range of amenities designed for active, connected living, including:

- Three recreation centers with outdoor pools
- Tennis, pickleball, basketball, and multipurpose courts
- Nine playgrounds
- 50 miles of scenic trails
- Baseball and soccer fields
- A fitness trail
- Over 500 acres of open space
- Eight lakes and ponds for catch-and-release fishing and canoeing

## **The Heart of the Community: The Sports Pavilion**

At the center of Ashburn Village is the Ashburn Village Sports Pavilion, the community's signature amenity. This full-service facility provides year-round programming in fitness, aquatics, tennis, and youth activities. It hosts a seasonal outdoor pool and marina, indoor pool, sauna, racquetball courts, full gymnasium, and year-round tennis courts. The Sports Pavilion is home to the year-round Blue Wave Swim Team and summer swim team, the Aqua Jets.

## **Signature Events + Community Impact**

The Association hosts 22+ community-wide events each year, including the Spring Fling, Active Adult Socials, Kids Triathlon, Community Yard Sales, Halloween Spooktacular, Santa Stop, and more. Each year, the Fiesta 5K, 10K, and Fun Run and the Toss for a Cause Charity Cornhole Tournament raise funds for non-profit charities in Loudoun County.



## About Irish Rose Cornhole

Since 2021, Irish Rose Cornhole has helped raise more than \$400,000 for local charities and nonprofit organizations.

Through sponsorships, team registrations, raffles, and event-day giving, we've partnered with organizations across the region to generate meaningful financial support and lasting community awareness.

We believe fundraising should feel energizing, inclusive, and fun - while still delivering real results. Every board set up, every bag thrown, and every sponsor secured adds up to big impact!





## **Let's Put Your Brand in Play — Before Spots Fill Up**

Sponsorship opportunities are limited and will sell quickly!

To secure your level, contact:

Rob Rose

Founder, Irish Rose Events

[rob@irishrosecornhole.com](mailto:rob@irishrosecornhole.com)

(703) 568-5657



**Sponsor  
Our Event!**

## **Thank you for your interest in Toss for a Cause!**